
Mission:

We drive sustainable and regenerative design, construction, and operation of the built environment

Vision:

We envision a thriving and diverse community, creating a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health.

Our Core Focus Areas 2017-2020:

Net Positive Built Environment

- Goal: By 2020, we will assist 5 new communities in MA to develop and adopt Net Positive policies
- Tactics:
 - a. We will partner with regional planning agencies and other advocacy organizations to engage communities holistically
 - b. We will conduct, facilitate, and publicize existing research to define Net Positive, and support development of Net Positive plans and policies

Net Positive Workforce

- Goal 1: By 2020, train 5,000+ individuals, and 40% of firms in Boston across industries to design, construct, and operate Net Positive projects
- Tactics:
 - a. We will launch the “Green Building Leadership Center” to train individuals from green job entry to c-suite change management
 - b. Re-frame all Chapter events and programs to categories:
 - i. Introductory
 - ii. Technical Mastery
 - iii. Change-Management

Net Positive Organization

- Goal 1: By 2020, we will establish and meet internal performance metrics to *[be a grown up organization]*
 - a. double our organizational membership to 1,000+ individuals
 - i. Grow our community by expanding our message and reach, and reconciling diverse stakeholders
 - b. grow our annual budget to \$1 million
 - c. Leverage Greenbuild 2017 to develop relationships and reach goals
 - d. Board member recruiting and training
- Goal 2: By 2020, we will position ourselves as the primary resource in New England for Net Positive training, knowledge, and policy
 - a. Rebrand the organization as a leader in Net Positive built environment